

COMMENT

Actively Waiting

SUSTAINABILITY

FOCUS

EUROPEAN ELECTIONS: RIGHT, RIGHT, FRONTAL

DARITE

EW OPPORT INTER



BØRGE BRENDE PRESIDENT OF THE WORLD ECONOMIC FORUM

Biotech For A Brighter Future

Miniguide To

Precious Metals The perfect option to protect your capital

CorD

MARKET OF PRECIOUS METALS

Precious Metals: Guardians of Capital

The world's precious metals include iridium, ruthenium, rhodium, palladium, osmium, platinum, silver and gold. Among these eight precious metals, platinum is considered as being the most abundant and gold is the most widely available and acceptable, while over recent years we've seen a rapid rise in the popularity of osmium, the rarest precious metal

nvestment gold and investment osmium are being increasingly discussed in today's world, as they enable capital to be preserved in the right way, because – as history has shown – all currencies lose their value at some point. Over the past two years, individual governments have been considering adding osmium to their state reserves, because this precious metal is a long-term material investment.

Precious metals, particularly gold, silver, platinum and palladium, have had a high economic value since time immemorial, particularly during times of economic crisis. They are valuable precisely because they are not abundant in nature and are commonly used to produce high-end jewellery, in industrial processes and as investment vehicles. Precious metals offer unique protection against inflation. They have an intrinsic value, don't carry credit risk and their value cannot be artificially "pumped", i.e., they cannot be multiplied, printed or easily found in nature. They are also valuable because they provide a high degree of security against financial shocks and political upheavals.

THE WORLD POSSESSES 190,000 TONS OF GOLD

Gold was first discovered by ancient Egyptians in Nubia around 2450 BC, while the etymology of its name is derived either from the Indo-European word "ghel" of the Anglo-Saxon word "geolo", both of which mean yellow. The Kingdom of Lydia, which was located on the territory of Anatolia that now forms part of western Turkey, was the first nation to use gold and its alloys for trade, only to later be used as a currency, a store of value and to make valuable jewellery.



Estimates suggest that the amount of gold extracted worldwide totals almost 163,000 tons. If all that gold were melted down and poured into one block, it would form a 20x20x20-metre cube. More than half of this amount has been processed to create jewellery or used in industry. The rest is retained, in the form of coins and ingots, for investment purposes by institutional investors, central banks and private individuals. Investment gold is being increasingly discussed in today's world, as it enables capital to be preserved in the right way, because - as history has shown - all currencies lose their value at some point. Investment gold is currently among the best ways to preserve capital on the market, because investing in gold offers, among other things, the possibility of complete anonymity during transactions.

Investing in gold successfully protects capital against shocks on the world financial scene, while it can also yield additional profit in the case of global economic crises. The recent financial crisis has caused the price of gold to experience a constant upward trajectory.

The price of gold has risen constantly throughout history. Thus, for example, in 1977 an ounce cost approximately 130/140 dollars, while by 2017 and 2018, 40 years later, that price had risen to around 1,300 dollars and today hovers at around 1,600 dollars. This trend has also continued throughout the last decade. The price of gold is currently up as much as 45% and there is no hint of this rise stopping, particularly considering that the value of money continues to fall.

POPULARITY OF THE "ELEMENT OF THE SUN" ON THE RISE

Due to shortages of investment gold, the market crisis and increasing difficulties linked to supplies, trade in osmium has emerged as a new option with the same function. This precious metal has been present on the world market for less than eight years, with sales in Europe having leapt by 500% during that time. Osmium is the rarest of precious metals when it comes to quantity and the most precious in terms of value. This is a precious metal of exceptional purity that has the highest durability among all such metals. The production of osmium is also dependent on the production of platinum, with 10,000 tons of platinum containing only around 30 grams of osmium. In terms of quantities, osmium is 1,500 times rarer than gold, 1,000 times rarer than diamonds and 2,500 times rarer than silver. Osmium is available to investors in its crystallised form. Crystallisation implies high laboratory safety measures due to its specialised chemistry and requires great time and energy. It is known as the "Element of the Sun" due to its exceptional beauty. Osmium is used to produce extremely exclusive jewellery and as an investment metal for long-term capital investments.

Osmium is characterised by its unique blue-silver and blue-white lustre, which becomes

Osmium is impervious to counterfeiting. It is extremely stable; prices are constantly on the rise and the rate of growth is higher than among other precious metals

particularly prominent when it is illuminated by sunlight. It also glistens exceptionally when illuminated by the light emitted by LED bulbs.

INVESTING IN OSMIUM INCREASINGLY PAYING OFF

As an irreplaceable and incredibly rare metal, osmium will prove even more valuable during future times of crisis, given that ever more investors are discovering it as a new investment opportunity. Osmium has only been present on the precious metals market since 2014. Due to its crystalline lustre and other unique qualities, it has quickly taken a leadership position on this market segment and found itself in high demand in 2020, primarily as a way of protecting capital against crisis, inflation and property price fluctuations. Thanks to it not being correlated with stocks, the euro and interest rates, osmium serves as an anchor of stability, particularly in diversified portfolios, reducing the overall risk to which they are exposed. Osmium also has certain market advantages and unique selling points. As a limited resource that it is impossible to falsify, it is characterised by its extraordinary beauty and elegance. It can also be bought using cryptocurrencies and can be exchanged for other precious metals.

It makes more sense than ever to buy osmium today. Even individual governments are considering the inclusion of osmium in their state reserves, as this precious metal is a long-term material investment that is easily transported and can be stored in safes for many years without the need for any special conditions.

Testifying to just how much it pays off to invest in osmium is the fact that, over the course of nine years, the price of gold has increased by 96%, at an average of 12% annually, while during the same period the price of osmium increased threefold, giving it a value almost 300% higher. One gram of osmium costs around 1,800 euros, i.e., 30 times more than the same amount of gold, while just five years ago, in 2017, the price was around 800 euros, meaning that its value is today more than 100 per cent higher. In comparison, a gram of gold on the world market is priced at around 55 euros. This has all resulted in ever more people realising that money is losing value and that they should convert their savings to precious metals, as opposed to paper currencies. It currently pays off the most to save in osmium, the value of which is constantly on the rise, unlike the value of gold or cryptocurrencies.



Osmium Is A Game Changer

By Ingo Wolf, Director of the German Osmium Institute, and Ljuba Jakić, Director Insigntitus Gold

OSMIUM-INSTITUT zur Inverkehrbringung und Zertifizierung von Osmium GmbH





o, if you have lost faith in cash and want to bequeath a tangible asset with a high value density, want to hold values in transportable tangible assets or want to get out of gold or BTC investments, osmium is the right choice - advise our interlocutors Ingo Wolf and Ljuba Jakić.

There are eight precious metals in the periodic table. Seven have been introduced to the market and are already known in Serbia. The eighth precious metal is called osmium and has some really special characteristics. So, it is probably time to talk about this last precious metal, because it has the special quality of being absolutely unfalsifiable. And this fact makes even long-time investors in gold or silver sit up and take notice. In the



THE LAST, MOST FASCINATING AND SE-CURE PRECIOUS METAL.

Osmium is the eighth and last of the precious metals. It is available to investors in kind in its crystalline form. Crystallisation involves high safety measures in the laboratory, due to its specialised chemistry, and is extremely time and energy consuming. Thanks to its extraordinary beauty, it is known as the "Sunshine Element". Osmium is used for the production of exclusive jewellery and as an investment metal for long-term capital investments. The new Serbian Osmium Institute for the marketing and certification of osmium receives certified and crystalline osmium from the manufacturing country, Switzerland, and the analysing country, Germany, and exclusively introduces this chemical element to the regional market. This institute is tasked with informing interested parties and the press, as well as answering questions from investors in kind

Trade in the world's rarest and most expensive precious metal is now also offered in Serbia. The Osmium Institutes have held the exclusive rights to sell crystalline osmium since 2014 and have been systematically introducing the metal to the market since then. Crystalline osmium has been certified for purchase for several years now and is increasingly in demand as a tangible asset. It is for this reason that the success story is now being repeated in other countries, including Serbia.

WHY OSMIUM?

There are many reasons why osmium is the perfect product for manufacturing jewellery, but also for investing in tangible assets. The market is currently divided between



3% in the jewellery segment and 97% in the tangible assets segment. Only about 22 tons of osmium, i.e., one cubic metre, are available for mining and crystallisation. These reserves are supplemented by rarely accessible resources of about 16m³ in the 7 km thick crust of the planet. At the current price, the total market size is about 35 to 40 billion euros. With expected price increases over the next few years, the size of the market could expand to 200 billion euros. Sales are now guaranteed through 1,200 international dealers. In Serbia, the phase of expanding the distribution network is now getting underway. Interested investment advisors or brokers are very welcome to join the team and can apply for one of the coveted positions as trading partners of the

Osmium, the eighth and last of the precious metals, is available to investors in kind in its crystalline form

rarest metal in the world under the number: 98387484623987482.

Each piece of osmium is registered in a worldwide database. This procedure is also in the interest of the customer for the possible resale of osmium. Only registered customers can easily resell to another private customer by disclosing the Osmium-Identification-Code and entering the Owner-Change-Code. The promotion of multi-client online shops and physical outlets takes place virally, simultaneously around the globe. In each country, a team at the local institute works with financial magazines and lifestyle publications to increase awareness. This is now also the case in Serbia, though negotiating the customs guidelines for the metal proved complex.

The work that now awaits the team of the Serbian Institute is essentially to disseminate information, implement good marketing and implement administrative activities and communication work.

Security for the investor in kind arises because the Osmium-Identification-Code is only issued by the German Osmium Institute and the customs agreements of the countries

CorD



are based on this database. One could call it a "political monopoly" that protects the customer. With the introduction of the Owner-Change-Code in 2020, the osmium database has also reached the status of a property register. On this basis, absolute control over every piece of osmium is assured. Money laundering and resale after a hypothetical theft are thus prevented. Owners of crystalline osmium usually keep it at home.

Osmium, as the rarest metal in its crystalline form, thus has the potential to become a kind of barter currency that can gain special significance in the real asset investor sector. In the case of osmium, we are not actually talking about a shortage or the search for new deposits and mines, but rather the probable unavailability that has never occurred with any other element.

In 2020, osmium was in demand primarily in its crisis, inflation and asset protection function. The pandemic proved to be a catalyst and trend booster, driving sales and demand significantly higher. Thanks to its non-existent correlation to equities, the euro and interest rates, osmium serves as an Osmium is used for the production of highly exclusive jewellery and as an investment metal for longterm capital investments

anchor of stability, especially in diversified portfolios, and reduces their overall risks. Even when, as at present, the price of gold is falling and the price of diamonds is crashing, with sales plummeting by 90 per cent, osmium has proved stable, unimpressed by the downturn. Buying osmium makes more sense than ever in the face of exploding debt. And even states are considering the inclusion of osmium in their state reserves.

It should be noted that the establishment of an institute structure generates a high level of trust. European science institutes have a very good international reputation and enjoy trust in cooperation. Since this trust has never been disappointed over previous years, the Osmium Institutes have become an authority on osmium-related questions for private individuals, journalists and state leaders, as well as opinion leaders. Osmium is an exotic metal that most people have never previously had any contact with. The absolute openness in dealing with corporate governance, ethical sourcing, ethical sales, pricing, FAQs and structures of distribution and trade have earned the Osmium Institutes the trust of the media, the market and customers.

Osmium is valued and acquired by tangible asset investors primarily because of its high value density and absolute resistance to falsifiability. This precious metal is a long-term tangible investment that is easily transportable and usually disappears into a safe for many years.

FIELDS OF ACTIVITY OF THE OSMIUM INSTITUTES:

- Distribution of osmium
- Providing information about osmium
- Research into osmium
- Drafting of publications presenting osmium
- Certification of osmium

- Introducing osmium to markets
- Commissioning the cutting of osmium for jewellery applications
- Supporting wholesale partners
- Selling osmium in is crystalline form
- Enabling the running of retail outlets for partners
- Operating online shops
- Conducting quality checks for processing and distribution-ready products
- Finding new sales partners and tipsters
- Training players on the osmium market

When osmium trading began, the typical buyer was an ambitious private individual who wanted to be there at the start of a genuine new investment opportunity. That buyer type has today changed.

Osmium is now of interest to everyone, because it is available to those with both limited and large budgets. You can get Osmium-Squares for a few hundred euros or purchase family office boxes with values exceeding 10 million euros.

So, if you have lost faith in cash and want to bequeath a tangible asset with a high value density, want to hold values in transportable tangible assets or want to get out of gold or BTC investments, osmium is the right choice for you.

OSMIUM'S SIGNIFICANT MARKET ADVANTAGES AND UNIQUE SELLING POINTS:

- A limited resource
- The last precious metal to be introduced to the market
- Absolutely unfalsifiable
- Beauty and elegance as product features
- Perfect display and packaging
- Purchase also possible via cryptocurrencies
- Exchange for other precious metals possible
- Made in Switzerland and Germany
- Security through electronic certificates
- Not traded on a stock exchange, no "paper osmium" on the market

If you want to find out more about osmium, just contact the Osmium Institute in Serbia. It is worth your while and you will receive exciting insights. You are also welcome to meet a local dealer in Serbia and hold osmium in your hand and watch it sparkle in the sunlight.

As for jewellers, manufacturers and goldsmiths, there is now also an opportunity to produce the first jewellery items and take

Only about 22 tons of osmium are available for mining and crystallisation. These reserves are supplemented by rarely accessible resources of about 16m³ in the earth's 7 km thick crust advantage of the extraordinary attention that osmium jewellery also enjoys on the specialised jewellery world stage. Manufacturers like Ulysse Nardin, Hublot, UNE and many other timepiece specialists are already working with this very unique metal. Here, too, there are great opportunities for collectors and investors to take advantage of early market entry before osmium runs out, which will happen one day soon.

Americans have dubbed this juncture the Osmium Big Bang. This refers to the point at which demand for crystalline osmium will massively exceed the outgoing supply. The price of osmium will then probably experience strong shifts.



"The desire of gold is not for gold. It is for the means of freedom and benefit"

~ Ralph Waldo Emerson

